PRODUCTS & SERVICES

•WE MAKE USE OF EVERY FUNCTION THAT NUERA TIGHT HAS TO OFFER, INCLUDING TARGETED FAT REDUCTION, CELLULITE REDUCTION, SKIN TIGHTENING, WRINKLE REDUCTION AND SKIN REJUVENATION. **9**





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subsequently had a tummy tuck. There was this bulge above the scar which wasn't budging with any exercises or any fat reduction devices they had used. After six sessions of NuEra Tight under the fat reduction setting, there was a visible flattening of the bulge and he was very satisfied with the result.

What have you found to be the biggest differences in-treatment using NuEra Tight?

We were surprised at how easy the NuEra Tight is to use. We felt very confident in using it after just two days of training. One of the great things about this machine is that I can have a consultation with the patient, set up the machine to the required treatment setting and then allow the aesthetic therapist to continue with the treatment. The device has inbuilt temperature sensing so there is no chance of patients being overtreated or experiencing unpleasant hot spots.

Why is NuEra Tight's RF technology (Focal RF) unique?

Focal RF allows the practitioner to determine how deeply the RF energy penetrates, which is unique among other machines on the market. For skin rejuvenation and skin tightening, the RF energy penetrates more superficially, while for fat reduction the RF energy penetrates much deeper. NuEra Tight also allows for several different conditions to be treated at the same time. For example, for a double chin treatment, you can achieve fat reduction as well as skin tightening at the same time using NuEra Tight.

How do you use NuEra Tight in your practice?

We make use of every function that NuEra Tight has to offer, including targeted fat reduction, cellulite reduction, skin tightening, wrinkle reduction and skin rejuvenation.

Why do you believe NuEra Tight is an essential addition to any cosmetic and dermatology practice?

I think it is important in a clinical practice to offer a range of different treatments that cater to the needs of all clients. Not only does this device benefit our clients but it also benefits our practice by bringing in a larger and more diverse clientele. You will also find that by combining different treatment types, you can often achieve a better result.

How can practices benefit from NuEra Tight from an ROI and financial standpoint?

Return on investment is important to every aesthetic medical practice, and this was one of the things we considered before purchasing the NuEra Tight. Another thing that attracted us to this machine was that it requires very few consumables and the machine itself requires very little servicing and maintenance. This, combined with the fact that it can be used to

AESTHETIC MEDICAL PRACTITIONER